

A close-up, low-angle shot of the rear of a white vintage car, likely a classic Volkswagen Beetle. The image focuses on the rear fender, taillights, and bumper. The taillights have a distinctive red inner ring. The background is a soft, out-of-focus bokeh of warm, golden light, suggesting a sunset or sunrise. The overall mood is nostalgic and evocative of classic travel.

*DISCOVER THE WORLD  
WITH A LEGEND? **FEEL FREE***

An aerial photograph of rolling green hills under a soft, golden sunset sky. The hills are covered in lush green grass and are divided into fields by stone walls and hedgerows. A winding road cuts through the landscape, and a small cluster of buildings is visible on a hillside. The overall mood is peaceful and scenic.

HAPPY TOGETHER AND ONE WITH NATURE? **FEEL FREE**

Quality time. You don't get it for free. You have to create it. What helps? Pick the best company you can think of. Mark out the ideal route. And choose the surroundings that bring out the best in you. Just be yourself. Naturally.



## REAL BEAUTY. INSIDE AND OUT

Admittedly, it might take you a little time to get used to the admiring glances along the way. But if you're not afraid to stand out and you love quality, then LUME is sure to be a match for life. The unique Dutch Design, the panoramic roof and the full-fledged kitchen are just the beginning. Because if you look further, your eye for detail will see exactly what you want.

Think of the solar panel and the air conditioning. Natural materials such as the teak floor, felt wall coverings and real aluminium inside and out. A top mattress under the starry sky that you can conjure up at the push of a button. But beware. LUME's only drawback is that you'll never want to go home again!

*'By escaping the masses, we discover other places and have unexpected encounters. We have different conversations. Also with each other.'*

A wide-angle landscape photograph of a dirt road winding through rolling hills. The road is the central focus, leading the eye towards a village perched on a hilltop in the distance. The hills are covered in green and golden-brown grass. A line of tall, thin cypress trees stands on the left side of the road. The sky is bright and hazy, with the sun low on the horizon to the right, creating a warm, golden glow and lens flare. The overall mood is peaceful and evocative of a rural, scenic location.

LETTING CHANCE RULE OFF THE BEATEN TRACK? **FEEL FREE**

*The distinctive LUME Traveler is a striking choice. For its 100% Dutch Design. For its quality. For travelling in style. It's made for and by people who know what they want. Daring to make striking choices. Always choosing their own path. People who don't always follow the beaten track. Fortunately...*

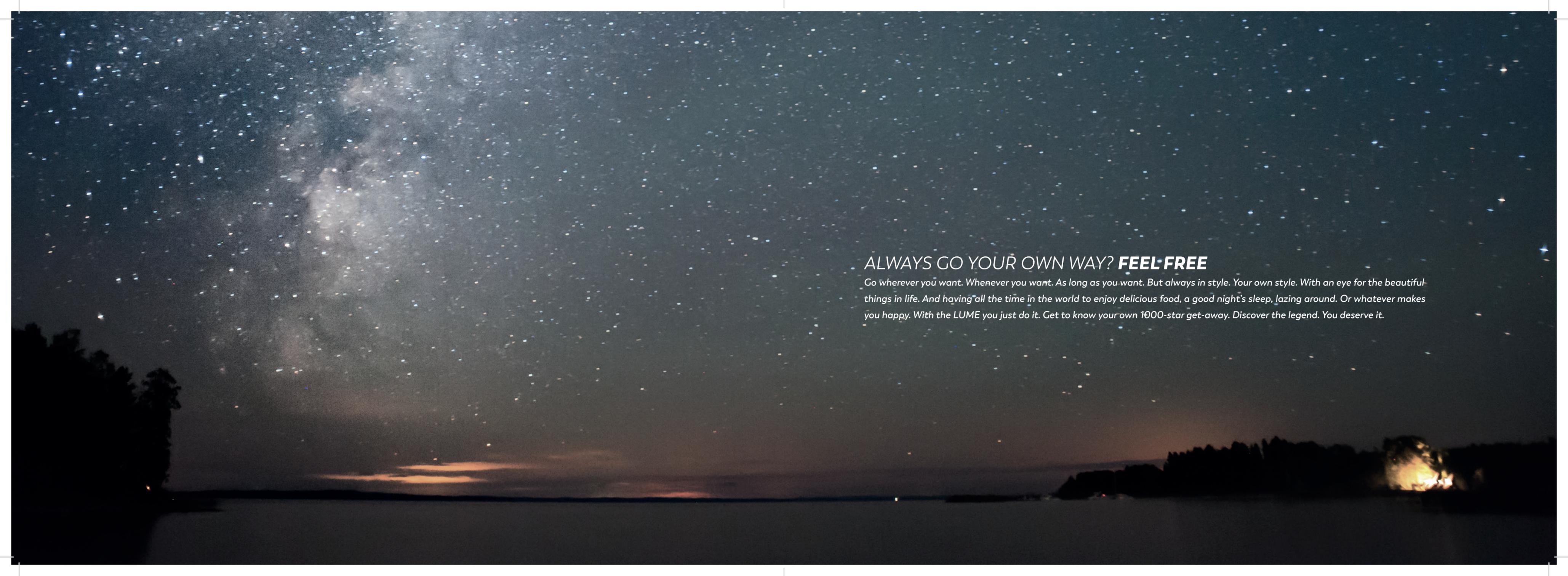


## WITH ALL THE INGREDIENTS FOR A WONDERFUL TIME

Beauty always craves for more. No wonder the LUME Traveler has a finger-licking good kitchen. Where you can enjoy frying a delicious free-range egg just as much as preparing a multi-course holiday menu with the local delicacies you have carefully selected at the morning market. And everything in between.

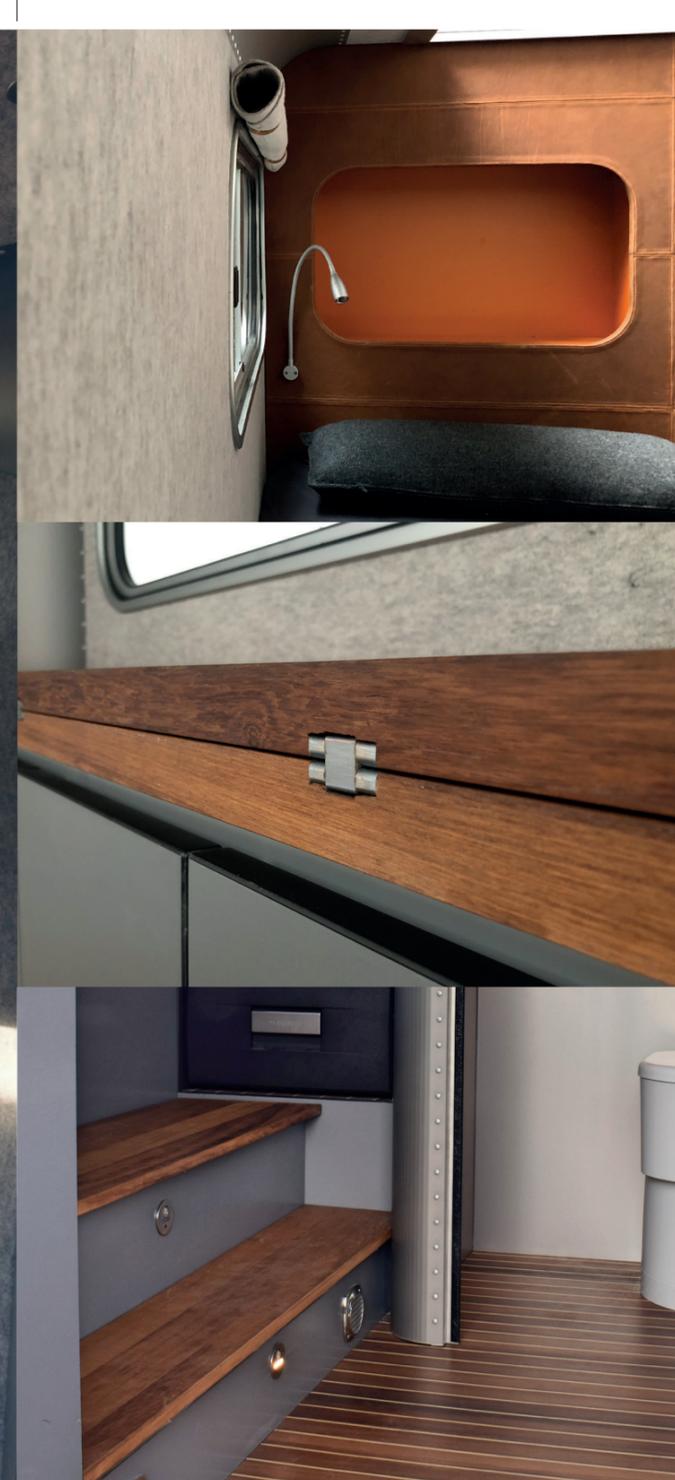
The LUME kitchen is as complete as it is stylish, equipped with all the mod cons. And above all, stripped of all inconveniences. Because in two of the three models you can enjoy extensive cooking outdoors. This not only gives you all the culinary freedom you need, but also the perfect space to pour out a good glass of wine and enjoy... everything.

***'Spending the whole day thinking about what we're going to eat, collect the ingredients and pick out a nice bottle - or two. To us, that's already priceless.'***



ALWAYS GO YOUR OWN WAY? **FEEL FREE**

*Go wherever you want. Whenever you want. As long as you want. But always in style. Your own style. With an eye for the beautiful things in life. And having all the time in the world to enjoy delicious food, a good night's sleep, lazing around. Or whatever makes you happy. With the LUME you just do it. Get to know your own 1000-star get-away. Discover the legend. You deserve it.*



*YOU NEVER LOOK AT THE  
SAME SKY TWICE.  
AND WHY SHOULD YOU?*

Enjoy the moment. Every moment. From the sun rising, the clouds drifting by, to the stars colouring the night. Through the panoramic roof you can see it all passing by. All you have to do is lie on the bed with your hands behind your head. There will be time to close your eyes later.

Sleep under the stars at the touch of a button. On a mattress that most spoiled hotel guests can only dream of. You could call it luxury. Yet for LUME owners it is simply standard. The air, the relaxation, that feeling that you get that anything is possible, and nothing is mandatory. It's all included and within easy reach.

***'I never thought Dutch Design and romance  
could blend so seamlessly.'***



EXPERIENCING THE LUME YOURSELF? **FEEL FREE**

*You don't lock up a LUME in a showroom. It's a Traveler. Always on the move. A legend you have to see, smell and feel to experience what it can do to you. Are you in for a daring choice? Take the first and perhaps best step of your life and ask for a trial night. Then we'll organise a meeting in your neighbourhood as soon as possible. Or maybe even at your own home...*

*Check [www.lumetraveler.com/feelfree](http://www.lumetraveler.com/feelfree) for how to sign up for a live introduction to the LUME Traveler.*

*Lume*

FOR THE HAPPY YOU

Feel free to discover more LUME at  
[www.lumetraveler.com](http://www.lumetraveler.com)